




IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: DAVID J. EDMONDSON AND MARK C. HILL  
For : APPARATUS, AND ASSOCIATED METHOD, FOR DYNAMICALLY PRICING  
CONENT RESPONSIVE TO QUANTITATIVE DEMAND INDICIA  
U.S. Serial No.: 10/773,894  
Filed: FEBRUARY 6, 2004  
Group Art Unit: 3639  
Examiner: NELSON, FREDA ANN  
Atty. Docket No. 1643.104

Mail Stop Amendment  
Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to:	
Mail Stop Amendment Commissioner of Patents P.O. Box 1450 Alexandria, VA 22313-1450	
on	January 6, 2006
 Diane Taylor	

**AMENDMENT AND RESPONSE PURSUANT TO 37 C.F.R. 1.111**

Dear Sir:

In response to the Office action dated 6 October 2005, please amend the above-referenced application as follows:

Amendments to the claims begin on page 2 of this paper.

Remarks begin on page 6 of this paper.